Swiss Cheese Awards 2024 Detailed programme

Berne, September 24, 2024





Your contact persons on site:

- PR / Media:
- Communication / Social Media:
- Ateliers:
- Hotel / Logistic services:
- Event programme:
- Host:

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Thursday, October 03, 2024 (1):

- Individual arrival at the assigned hotel by **18h00**
 - For those who would like a shuttle from Lugano railway station to the hotel, please contact Albert in good time on arrival. He will coordinate this. If you are travelling directly to the hotel, please also let us know.
- These countries and groups are allocated in the following hotels:
 - Hotel Bellevue au Lac (Riva Antonia Caccia 10, 6900 Lugano)
 - SCM Italy, SCM Benelux, SCM Nordics, SCM Germany, SCM Spain, CH Media
 - Hotel Lugano Dante (Piazza Cioccaro 5, 6900 Lugano)
 - SCM France, SCM CH, Kargo
 - Hotel Walter au Lac (Piazza Riziero Rezzonico 7, 6900 Lugano)



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– Agroscope

Thursday, October 03, 2024 (2):

- **19h00** Departure by car from the Hotel Bellevue.
 - Another car and Albert with bus depart from Hotel Dante (including guests from Hotel Walter).
- 19h30 Start of the evening programme in the vineyards of <u>Tenuta Bally</u>:

Focus topics of the evening:

Pairing 6 Ticino wines with 6 Ticino cheeses

Return journey by car back to the hotels

- During the dinner there will be a short presentation of Lugano and Ticino by the respective tourist offices. Martin Spahr will also present the current status of the cheese sector (changes compared to 2 years ago)
- The evening will focus entirely on Ticino and Lugano, with dinner featuring specialities from the region accompanied
- Important: Those who have reported allergies of their guests or vegetarians are taken into account. Please let me know if there are any changes. We have endeavored to take this into account for all meals for the entire SCA period where possible.



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23h00



Friday, October 04, 2024:

- Individual arrival (on foot, by bus, etc.) from the hotels to the <u>Palazzo dei Congressi, Piazza</u> <u>Indipendenza 4, 6900 Lugano</u> (the Ticino Ticket issued by the hotel allows you to travel free of charge on public transport)
- Meeting point at the main entrance at **08h45.** Afterwards division into two groups for the Ateliers
- 09h00 13h00 SWISS CHAMPION competition, Cheese platter competition, Taste laboratory organized by Fromarte (Foyer)
- 09h00 10h30 Atelier cultures from Agroscope (Foyer) and Atelier coffee & cheese (Room E)
- 10h45 12h15 Atelier cultures from Agroscope (Foyer) and Atelier wine & cheese (Room C1-2)
- 12h30 14h00 Lunch (stand-up lunch) with live cheese production in the show dairy (Foyer)
- 14h00 15h30 Atelier wine & cheese (Room C1-2) and Atelier coffee & cheese (Room E)

Aperitif (Foyer)

– 15h30 – 16h30 Tourism Lugano offers 2 guided tours (follow soon)

Award ceremony with Show (Room A)

Night of the Swiss cheesemaker (Room B)

– 16h30

suisse 18h30 20h00

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Saturday, October 05, 2024:

- 09h00 Departure by boat to Melide. Those staying at the Hotel Bellevue can take the boat from Lugano Paradiso at 09h07.
- 09h45 Arrival at <u>Swissminiatur</u> and individual tour of the park
- 10h30 Martin Spahr presents the special features and advantages of the different types of cheese in the various regions of Switzerland (incl. tasting)
- **11h00** Aperitif buffet in the Swissminiatur park
- **11h58** Return journey by train to Lugano
 - (For those who have to leave earlier, Albert organises a shuttle ride)
- **12h15** Official end of the SCM programme
- Those who stay until Sunday have the following programme options
 - Visit the Cheese Festival and the Autumn Festival (10h00 22h00 / incl. Sunday, 06.10.2024, 10h00 17h00)



The tourist office has put together a few tips about Lugano that you can use individually. These will follow soon.



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